

Vororder Vorteile Superdry Sun 2024

Gültig bis 31.12.2023

Bestellmenge ab 30 Stück

✓ +3 Naturalrabatt

Bestellmenge ab 40 Stück

✓ +5 Naturalrabatt

Bestellmenge ab 50 Stück

✓ 10 Stück Rückgaberecht*

Bestellmenge ab 70 Stück

✓ 20 Stück Rückgaberecht*



Jetzt Termin vereinbaren:
09351 60536 - 20



oder bestellen unter
info@bode-design.de

Bestellung bis 31.08.2023 - Lieferung 19.01.2024
Bestellung bis 30.09.2023 - Lieferung 21.02.2024

*Rücknahme erfolgt nur von unversehrter Ware und mit Lieferschein.
Die Rücknahmevereinbarung muss vorher unterschrieben werden.

SUPERDRY®

Vororder Superdry Sun 2024

gültig bis 31.12.2023

Rückgabe-Vereinbarung

**Bestellmenge 50 Stück
- 10 Stück Rückgaberecht -**

☐

**Bestellmenge von 70+ Stück
- 20 Stück Rückgaberecht -**

☐

Bedingungen für die Gutschrift:

- Die Rückgabe kann nur über den Außendienst und mit Retourenschein erfolgen (ab Oktober 2024)
- Zur Rücksendung ist die entsprechende Kopie des Lieferscheins / der Rechnung beizulegen
- Die Fassungen müssen sauber, in einwandfreiem Zustand, original verpackt und mit Etui zurück geschickt werden
- Bei Unsachgemäßer Rücksendung werden 5,00€ pro Modell berechnet.

Die Bedingungen zur Gutschrift habe ich zur Kenntnis genommen.

Kundennummer: _____

Name: _____

Datum

Unterschrift



SUPERDRY



SDS • 2024

SUNGLASSES COLLECTION

SDS 2024

NEW – 15 models / 49 skus

Carryover – 12 models / 45 skus

Total including carover – 27 models / 94 skus

KEY TRENDS / FEATURES:

BETTER CHOICES, BETTER FUTURE

- We have replaced traditional polycarbonate material with BIO-based G850 material for our 2024 collection. This is made from 45% BIO-based material castor oil; which is a renewable, sustainable resource.
- We have also introduced 3 x NEW premium handmade acetate models – SDS 5029, SDS 5030 & SDS 5051. These models are made from Eastman's Acetate Renew – which is composed of 60% BIO-based content, and 40% recycled content.

CLASSIC SUPERDRY COLOUR PALETTE

- Superdry's SS24 colour palette features the iconic colours they are renowned for. Inspired by Mediterranean holidays and luxury sportswear (see SDS 5016), as well as festival inspired neon brights (see SDS 5027) & softer pastel colours (see SDS 5028) – there is a colourway to suit every look & feel.

NEW BRANDING TREATMENTS

- Rubber: there are a variety of rubber branding treatments featured throughout the collection, please see SDS 5014 for molded inner tip logos, SDS 5015 for two-toned rubber temple logos and SDS 5017 for a rubber colour block with raised Superdry logos.
- Logo split: see the playful logo split used throughout the collection – 'Super' on one side, 'Dry' on the other – see SDS 5020 & SDS 5025.

Whatever your style, Superdry is your go-to.



SDS 5027

Easy wayfarer shape with keyhole bridge detail. Inspired by Superdry's fluro palette for Spring/Summer, this is the ultimate festival accessory.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 18 | 140 b: 43.9
- ED: 60.4
- Panto angle: 10
- Base curve: 600



SDS - 5027 - 150

Fluro orange crystal
Solid smoke (Cat 3)



SDS - 5027 - 104

Black
Oil slick mirror (Cat 3)



SDS - 5027 - 105

Fluro blue crystal
Solid smoke (Cat 3)



SDS - 5027 - 107

Fluro green crystal
Solid smoke (Cat 3)



SDS - 5027 - 161

Fluro purple crystal
Solid smoke (Cat 3)

SDS 5028

Small fit sleek square shape with dropped bridge.
Metallic foil logos. Japanese inspired tip shape.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+
UVA & UVB protection
- Lens optical class 1 with filter category 3
(Suitable for driving)
- Suitable for prescription glazing

SIZING

- 52 | 17 | 140 b: 40.9
- ED: 56.9
- Panto angle: 10
- Base curve: 600



SDS - 5028 - 104

Black
Oil slick mirror (Cat 3)

SDS - 5028 - 107

Gloss mint crystal
Mint green fade (Cat 3)

SDS - 5028 - 108

Grey crystal
Silver mirror (Cat 3)

SDS - 5028 - 161

Lilac crystal
Solid smoke (Cat 3)

SDS Shockwave

Your off-duty essentials covered.

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS - SHOCKWAVE - 182

Matte grey marl
Green mirror (Cat 3)



SDS - SHOCKWAVE - 185

Navy / Black
Silver flash (Cat 3)



SDS - SHOCKWAVE - 187

Rubberised black / Blue
Violet blue mirror (Cat 3)



SDS - SHOCKWAVE - 189

Rubberised blue
Red mirror (Cat 3)

SDS Shockwave

Your off-duty essentials covered.

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS - SHOCKWAVE - 102

Matte tort
Solid green (Cat 3)



SDS - SHOCKWAVE - 127

Rubberised matte black
Triple fade (Cat 3)



SDS - SHOCKWAVE - 150

Crystal / Coral
Orange mirror (Cat 2)



SDS - SHOCKWAVE - 153

Crystal blue
Blue mirror (Cat 3)

SDS Kobe

Taking it to a new urban level.

DESCRIPTION

- PC front and temple
- Metal pin detail to front
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 17 | 141 b: 42
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS - KOBE - 183

Crystal green
Green mirror (Cat 3)

SDS - KOBE - 185

Navy / Black
Silver flash (Cat 3)

SDS - KOBE - 189

Navy / Red
Solid smoke (Cat 3)

SDS Kobe

Taking it to a new urban level.

DESCRIPTION

- PC front and temple
- Metal pin detail to front
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 17 | 141 b: 42
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS - KOBE - 104
Matte black
Solid smoke (Cat 3)



SDS - KOBE - 105
Matte grey / Fluro blue
Blue mirror (Cat 3)



SDS - KOBE - 153
Crystal / Blue
Blue mirror (Cat 3)

SDS Rockstar

**Summer is...
making a statement**

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 17 | 139 b: 40
- Sph's: +8.00 / -8.00



SDS - ROCKSTAR - 104B

Matte black
Solid smoke (Cat 3)

SDS - ROCKSTAR - 175

Gloss clear crystal / Blue crystal
Blue mirror (Cat 3)

SDS - ROCKSTAR - 186

Gloss clear crystal / Red crystal
Red mirror (Cat 3)

SDS 5014

Ath-leisure inspired large fit rectangular style. Made from comfortable TR90 and rubber branding, with polarised lenses to help banish glare.

DESCRIPTION

- TR90 / Rubber
- TAC polarised lens: UV400 - 99%+ UVA & UVB protection
- Large fit & lightweight frame material
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 60 | 15 | 145 b: 44.2
- ED: 65.8
- Panto angle: 10
- Base curve: 600



SDS - 5014 - 104P

Black / Green
Green mirror (Cat 3)

SDS - 5014 - 106P

Navy / Orange
Solid smoke (Cat 3)

SDS - 5014 - 108P

Grey / Blue
Smoke with silver flash (Cat 3)

SDS 5015

Easy wear square shape with two-tone rubber branding. Mirrored lenses bring the classic Superdry look & feel.

DESCRIPTION

- G850 / Rubber
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 58 | 18 | 145 b: 44.6
- ED: 64
- Panto angle: 10
- Base curve: 600



SDS - 5015 - 104

Black / Orange
Orange mirror (Cat 3)

SDS - 5015 - 106

Navy / Red
Silver mirror (Cat 3)

SDS - 5015 - 108

Grey crystal / Blue
Blue mirror (Cat 3)

SDS 5016

Ath-leisure inspired square style. Made from comfortable TR90 and two-tone rubber branding, with polarised lenses to help banish glare.

DESCRIPTION

- TR90 / Rubber
- TAC polarised lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 19 | 145 b: 44.5
- ED: 59.6
- Panto angle: 10
- Base curve: 600



SDS - 5016 - 106P

Blue / Red
Silver mirror (Cat 3)

SDS - 5016 - 127P

Black / Orange
Solid smoke (Cat 3)

SDS - 5016 - 165P

Grey crystal / Green
Green mirror (Cat 3)

SDS 5017

Compact easy wear wayfarer style with keyhole bridge. Raised logo in rubber branding on outside temples.

DESCRIPTION

- TR90 / Rubber
- TAC polarised lens: UV400 - 99%+ UVA & UVB protection
- Lightweight frame material
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 16 | 140 b: 39.9
- ED: 57.1
- Panto angle: 9
- Base curve: 400



SDS - 5017 - 104P

Rubberised black
Oil slick mirror (Cat 3)

SDS - 5017 - 106P

Navy / Red
Blue mirror (Cat 3)

SDS - 5017 - 127P

Black / Orange
Orange mirror (Cat 3)

SDS 5009

Athleisure inspired rectangular.
Thicker brow / side profile detail.
Rubber 'over edge' logo temple details.
TAC polarised lenses.

DESCRIPTION

- G850/ rubber front and temple
- TAC polarised lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 18 | 145 b: 42.5



SDS - 5009 - 104P

Black / Orange
Silver mirror (Cat 3)

SDS - 5009 - 106P

Navy / Red
Solid smoke (Cat 3)

SDS - 5009 - 113P

Crystal & grey / Blue
Blue mirror (Cat 3)

SDS 5010

Athleisure inspired deep square.
Thicker brow / side profile detail.
Rubber 'over edge' logo temple details.
TAC polarised lenses.

DESCRIPTION

- G850 / rubber front and temple
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3
(Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 18 | 140 b: 45



SDS - 5010 - 104P

Matte black / Pink
Pink mirror (Cat 3)



SDS - 5010 - 106P

Navy / Blue
Smoke with silver flash mirror (Cat 3)



SDS - 5010 - 163P

Red / Oatmeal
Solid smoke (Cat 3)

SDS RunnerX

Superdry polarised technical - banish glare.

DESCRIPTION

- PC front and temple
- Polarised TAC lens: UV400 - 99%+ UVA & UVB protection
- Raised logos to outer temples
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 19 | 138 b: 44
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS - RUNNERX - 105P

Rubberised navy / Orange
Red mirror (Cat 3)

SDS - RUNNERX - 122P

Navy / Tort
Solid smoke (Cat 3)

SDS - RUNNERX - 165P

Marl / Blue
Blue mirror (Cat 3)

SDS 5018

**Large fit rectangular metal rimwire style.
With moulded metal temples & pop colour branding,
and polarised lenses.**

DESCRIPTION

- Monel / CA
- TAC polarised lens: UV400 - 99%+
UVA & UVB protection
- Lens optical class 1 with filter category 3
(Suitable for driving)
- Suitable for prescription glazing

SIZING

- 58 | 17 | 140 b: 39.4
- ED: 63.2
- Panto angle: 10
- Base curve: 400



SDS - 5018 - 004P

Black / Orange
Solid smoke (Cat 3)

SDS - 5018 - 005P

Gun / Black
Oil slick mirror (Cat 3)

SDS - 5018 - 206P

Navy / Green
Green / Gold mirror (Cat 3)

SDS 5019

Flat sheet metal/rimwire style, in a square eye shape with keyhole bridge detail. Deboss & hand painted logos on outer temple.

DESCRIPTION

- Monel / CA
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 16 | 140 b: 41.8
- ED: 58.6
- Panto angle: 10
- Base curve: 400



SDS - 5019 - 004

Khaki / Black
Gold mirror (Cat 3)

SDS - 5019 - 005

Black / Green
Green / Gold mirror (Cat 3)

SDS - 5019 - 008

Gun / Navy / Red
Blue mirror (Cat 3)

SDS Ace

An iconic classic.

DESCRIPTION

- Sheet metal front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Rubber tip with moulded logos
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 57 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS - ACE - 004

Rubberised black
Oil slick mirror (Cat 3)



SDS - ACE - 006

Navy / Lime
Smoke with silver mirror (Cat 3)



SDS - ACE - 025

Matte black
Solid smoke (Cat 3)

SDS 5020

On trend narrow rectangular style with geo-cut detail to eye shape. Deep temples with statement cut-out logo treatment. Japanese inspired tip shape.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 18 | 140 b: 36.5
- ED: 56.6
- Panto angle: 7
- Base curve: 400



SDS - 5020 - 104

Black
Gold mirror (Cat 3)

SDS - 5020 - 105

Blue crystal
Blue / Smoke fade (Cat 3)

SDS - 5020 - 120

Lilac crystal
Solid smoke (Cat 3)

SDS 5022

Oversized butterfly shape. Dipped temple with cut out detail and two-tone colouration. Japanese inspired tip shape.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)

SIZING

- 56 | 17 | 140 b: 45.8
- ED: 60.9
- Panto angle: 8
- Base curve: 600



SDS - 5022 - 104

Rubberised black / Pink crystal
Smoke fade (Cat 3)

SDS - 5022 - 108

Grey / Pink crystal
Pink mirror (Cat 3)

SDS - 5022 - 162

Burgundy / Coral
Purple fade to gold mirror (Cat 3)

SDS 5025

Round eye shape with sleek temple design. Statement split logo branding in metal on temple. Japanese inspired tip shape.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 50 | 22 | 140 b: 46.2
- ED: 52.7
- Panto angle: 13
- Base curve: 600



SDS - 5025 - 104

Rubberised black / Lilac
Pastel oil slick mirror (Cat 3)

SDS - 5025 - 118

Nude / Coral
Brown fade (Cat 3)

SDS - 5025 - 162

Burgundy / Hot pink
Purple fade to gold mirror (Cat 3)

SDS 5026

Easy wear qoft square shape with deep temple.
Two tone rubber branding treatments.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+
UVA & UVB protection
- Lens optical class 1 with filter category 3
(Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 140 b: 45.5
- ED: 60.6
- Panto angle: 10
- Base curve: 400



SDS - 5026 - 104

Black / Mint
Pink / mint mirror (Cat 3)

SDS - 5026 - 107

Green crystal / Pink
Green fade (Cat 3)

SDS - 5026 - 118

Nude / Coral
Brown fade (Cat 3)

SDS - 5026 - 153

Grey crystal
Pastel oil slick mirror (Cat 3)

SDS Saratoga

The classic roundeye with a Superdry twist.

DESCRIPTION

- Round eye shape with keyhole bridge
- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 47 | 23 | 150 b: 44
- Sph's: +6.00 / -6.00



SDS - SARATOGA - 102

Rubberised tort
Vintage green (Cat 3)

SDS - SARATOGA - 104

Rubberised black
Oil slick mirror (Cat 3)

SDS - SARATOGA - 191

Rubberised black
Pink mirror (Cat 3)

SDS Summer6

Slide into vacation mode. Pretty vintage-styled sunglasses with metallic logo detail & fluoro linings.

DESCRIPTION

- Soft square PC frame with keyhole bridge
- PC lens: UV400 - 99%+ UVA & UVB protection
- New moulded & handpainted tricolour tip branding
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 20 | 140 b: 44
- Sph's: +8.00 / -8.00
- Cyl's: 3.00



SDS - SUMMER6 - 102

Tort / Gold
Gold mirror (Cat 3)



SDS - SUMMER6 - 108

Grey crystal
Purple / Pink grad (Cat 3)



SDS - SUMMER6 - 191

Rubberised black
Pink mirror (Cat 3)

SDS 5029

Handmade acetate square rectangular style. The sleek temple features a cut down detail revealing temple lining colour. Made from Eastman's Acetate Renew - made from 60% BIO-based content & 40% recycled materials.

DESCRIPTION

- Eastman Acetate Renew
- Acrylic lens: UV400 - 99%+
UVA & UVB protection
- Lens optical class 1 with filter category 3
(Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 18 | 145 b: 41.4
- ED: 62.7
- Panto angle: 12
- Base curve: 600



Cut down section on temple to show temple lining colour in production.

SDS - 5029 - 101

Brown / Crystal
Solid vintage green (Cat 3)

SDS - 5029 - 104

Black / Orange
Silver mirror (Cat 3)

SDS - 5029 - 106

Navy / Blue
Silver mirror (Cat 3)

SDS 5030

Handmade acetate square rectangular style. The sleek temple features a cut down detail revealing temple lining colour. Made from Eastman's Acetate Renew - made from 60% BIO-based content & 40% recycled materials.

DESCRIPTION

- Eastman Acetate Renew
- Acrylic lens: UV400 - 99%+
UVA & UVB protection
- Lens optical class 1 with filter category 2 & 3
(Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 20 | 140 b: 44.5
- ED: 57.6
- Panto angle: 12
- Base curve: 450



SDS - 5030 - 101

Matte horn / Crystal
Green fade (Cat 2)

SDS - 5030 - 104

Deep green / Orange
Solid smoke (Cat 3)

SDS - 5030 - 108

Grey crystal / Navy
Smoke fade (Cat 3)

SDS 5031

Handmade acetate square rectangular style. The sleek temple features a cut down detail revealing temple lining colour. Made from Eastman's Acetate Renew - made from 60% BIO-based content & 40% recycled materials.

DESCRIPTION

- Eastman Acetate Renew
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 48 | 21 | 140 b: 42
- ED: 58.2
- Panto angle: 10
- Base curve: 400



SDS - 5031 - 104

Black / Crystal
Green fade (Cat 2)

SDS - 5031 - 106

Denim horn
Navy fade (Cat 3)

SDS - 5031 - 113

Crystal clear
Brown with gold flash mirror (Cat 2)

SDS 5011

**Bio based acetate wayfarer.
Bevel cut edge detail.
Premium 'over edge' metal branding.
New Japanese inspired tip shape.**

DESCRIPTION

- Bio-based acetate front and temple
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 19 | 140 b: 41



SDS - 5011 - 102

Tortoise
Solid Smoke (Cat 3)



SDS - 5011 - 104

Gloss black
Vintage green (Cat 3)



SDS - 5011 - 106

Gloss denim blue horn
Solid brown (Cat 3)



SDS - 5011 - 109

Tobacco crystal
Vintage green (Cat 3)

SDS 5012

**BIO-based acetate round eye.
Geo cut detail on top brow.
Premium 'over edge' metal temple branding.
New Japanese inspired tip shape.**

DESCRIPTION

- Bio-based acetate front and temple
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 52 | 22 | 140 b: 45.5



SDS - 5012 - 104

Shiny black
Vintage green (Cat 3)

SDS - 5012 - 107

Green crystal
Solid smoke (Cat 3)

SDS - 5012 - 109

Tobacco crystal
BSolid smoke (Cat 3)

SDS 5013

**BIO-based acetate cats eye.
Premium metal temple branding.
New Japanese inspired tip shape.**

DESCRIPTION

- Bio-based acetate front and temple
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 52 | 17 | 140 b: 37.5



SDS - 5013 - 102

Tort / Gold
Solid brown (Cat 3)

SDS - 5013 - 104

Black / Gold
Solid smoke (Cat 3)

SDS - 5013 - 152

Yellow crystal / Gold
Solid green (Cat 2)