



SUPERDRY®

SS23 — SUNGLASSES COLLECTION

SS 23

- **NEW: 14 models / 55 skus.**
- **C/O: 12 models / 46 skus.**
- **Total inc. C/O = 26 models / 101 skus.**

KEY TRENDS / NEWNESS:

LOVE STYLE, LOVE THE PLANET

- We have replaced polycarbonate frames with BIO-based G850 material for our 2023 collection.
This is made from 45% BIO-based material castor oil; which is a renewable, sustainable resource.
- We have also introduced 3 x NEW premium handmade BIO-based acetate models – SDS 5011, SDS 5012 & SDS 5013. BIO-based acetate is composed of at least 50% BIO-based content. BIO-based acetates uses lower impact plasticizers which contain significantly less phthalates (DEP <1%).

CONTRASTING THICKNESSES

- Slimline front silhouettes with thick side profiles. See the contrasting thicknesses featured on BIO-based acetate models SDS 5011, 5012 & 5013 for rebellious Superdry styling.

PREMIUM BRANDING TREATMENTS

- NEW metal branding treatments to temples (see SDS 5011) including 'overedge' branding which wraps the top & side of the temple. See metal styles SDS 5002 & 5003 for molded metal temple branding inspired by Superdry jacket sleeves. Athleisure styled models SDS 5009 & 5010 feature rubber branding treatments on temple & tips.

NEW COLOUR TREATMENTS

- Colour ranging from STUDIO's inspired paired back khaki & tobacco crystals, through to classic pops of Superdry orange & oil slick mirrored lenses. Whatever your style, Superdry is your go-to.





SDS 5011

**Bio based acetate wayfarer.
Bevel cut edge detail.
Premium 'over edge' metal branding.
New Japanese inspired tip shape.**

DESCRIPTION

- BIO-based acetate
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 19 | 140 b: 41
- ED: 59.8
- Panto angle: 11
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5011 - 102

Tortoise
Solid smoke (Cat 3)

SDS 5011 - 104

Gloss black
Vintage green (Cat 3)

SDS 5011 - 106

Gloss denim blue horn
Solid brown (Cat 3)

SDS 5011 - 109

Tobacco crystal
Vintage green (Cat 3)

SDS 5012

BIO-based acetate round eye.
Geo cut detail on top brow.
Premium 'over edge' metal temple branding.
New Japanese inspired tip shape.

DESCRIPTION

- BIO-based acetate
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 52 | 22 | 140 b: 45.5
- ED: 56
- Panto angle: 10
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5012 - 102

Tort / Gold
Solid brown (Cat 3)

SDS 5012 - 104

Shiny black
Vintage green (Cat 3)

SDS 5012 - 107

Green crystal
Solid smoke (Cat 3)

SDS 5012 - 109

Tobacco crystal
Solid smoke (Cat 3)

SDS 5013

**BIO-based acetate cats eye.
Premium metal temple branding.
New Japanese inspired tip shape.**

DESCRIPTION

- BIO-based acetate
- Acrylic lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 52 | 17 | 140 b: 37.5
- ED: 54.7
- Panto angle: 8
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5013 - 102

Tort / Gold
Solid brown (Cat 3)

SDS 5013 - 104

Black / Gold
Solid smoke (Cat 3)

SDS 5013 - 152

Yellow crystal / Gold
Solid green (Cat 2)

SDS 5013 - 172

Pink / Silver
Purple grad (Cat 2)

SDS 5009

Athleisure inspired rectangular.
Thicker brow / side profile detail.
Rubber 'over edge' logo temple details.
TAC polarised lenses.

DESCRIPTION

- G850 / Rubber
- TAC polarised lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 18 | 145 b: 42.5
- ED: 61.1
- Panto angle: 11
- Base curve: 650
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5009 - 104P

Black / Orange
Silver mirror (Cat 3)

SDS 5009 - 106P

Navy / Red
Solid smoke (Cat 3)

SDS 5009 - 107P

Green / Oatmeal
Solid smoke (Cat 3)

SDS 5009 - 113P

Crystal & grey / Blue
Blue mirror (Cat 3)

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SDS 5009



SDS 5010

Athleisure inspired deep square.
Thicker brow / side profile detail.
Rubber 'over edge' logo temple details.
TAC polarised lenses.

DESCRIPTION

- G850 / Rubber
- TAC polarised lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 18 | 140 b: 45
- ED: 61.1
- Panto angle: 11
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5010 - 104P

Matte black / Pink
Pink mirror (Cat 3)

SDS 5010 - 106P

Navy / Blue
Smoke with silver flash mirror (Cat 3)

SDS 5010 - 108P

Grey / Black
Silver mirror (Cat 3)

SDS 5010 - 163P

Red / Oatmeal
Solid smoke (Cat 3)

SDS RunnerX

Superdry polarised technical - banish glare.

DESCRIPTION

- PC front and temple
- Polarised TAC lenses
- Raised logos to outer temples
- UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 19 | 138 b: 44
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS RunnerX - 105P

rubberised navy / orange
red mirror (Cat 3)



SDS RunnerX - 122P

navy / tort
solid smoke (Cat 3)



SDS RunnerX - 165P

marl / blue
blue mirror (Cat 3)

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SDS RunnerX



SDS 5004

**Large fit soft rectangular.
Angular top brow with dropped bridge.
Thicker brow / side profile detail.
Concave detail surrounding lens.**

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 18 | 145 b: 38.1
- ED: 61.2
- Panto angle: 8
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5004 - 104

Matte black
Orange mirror (Cat 3)

SDS 5004 - 106

Matte navy
Smoke with silver flash mirror (Cat 3)

SDS 5004 - 108

Matte grey
Oil slick mirror (Cat 3)

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SDS 5004



SDS 5003

**Wayfarer with geo-cut detailing.
Moulded temple logos.
Metal eye rim detail.**

DESCRIPTION

- G850 / Monel eye rim
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 19 | 145 b: 40
- ED: 58.6
- Panto angle: 9
- Base curve: 450
- Sph's: +3.00 / -3.00
- Cyl's: 2.00



SDS 5003 - 104

Black
Oil slick mirror (Cat 3)



SDS 5003 - 108

Matte / Gloss grey
Solid smoke (Cat 3)



SDS 5003 - 109

Tobacco crystal
Vintage green (Cat 3)

SDS Shockwave

Your off-duty essentials covered.

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS Shockwave - 182

matte grey marl
green mirror (Cat 3)



SDS Shockwave - 102

matte tort
solid green (Cat 3)



SDS Shockwave - 127

rubberised matte black
triple fade (Cat 3)



SDS Shockwave - 187

rubberised black / blue
violet blue mirror (Cat 3)



SDS Shockwave - 189

rubberised blue
red mirror (Cat 3)

SDS Shockwave

Your off-duty essentials covered.

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS Shockwave - 150

crystal / coral
orange mirror (Cat 2)

SDS Shockwave - 153

crystal / blue
blue mirror (Cat 3)

SDS Shockwave - 185

navy / black
silver flash (Cat 3)



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SDS Shockwave



SDS 5005

Soft rectangular with deep cut temples.
90's inspired shallow eye shape.
Moulded temple logos with 'pop' colour R's.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 17 | 140 b: 34.5
- ED: 58.2
- Panto angle: 9
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5005 - 102

Tort / Crystal
Solid green (Cat 3)

SDS 5005 - 106

Blue crystal
Silver mirror (Cat 3)

SDS 5005 - 108

Grey crystal
Smoke with blue flash mirror (Cat 3)

SDS 5005 - 109

Tobacco crystal / Black
Solid smoke (Cat 3)

SDS Kobe

Taking it to a new urban level.

DESCRIPTION

- PC front and temple
- Metal pin detail to front
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 17 | 141 b: 42
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS Kobe - 153
crystal / blue
blue mirror (Cat 3)



SDS Kobe - 183
crystal / green
green mirror (Cat 3)



SDS Kobe - 185
navy / black
silver flash (Cat 3)



SDS Kobe - 189
navy / red
solid smoke (Cat 3)

SDS Kobe

Taking it to a new urban level.

DESCRIPTION

- PC front and temple
- Metal pin detail to front
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 17 | 141 b: 42
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS Kobe - 104

matte black
solid smoke (Cat 3)

SDS Kobe - 105

matte grey / fluoro blue
blue mirror (Cat 3)

SDS Rockstar

Summer is...
making a statement

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 17 | 139 b: 40
- Sph's: +8.00 / -8.00



SDS Rockstar - 104b

matte black
solid smoke (Cat 3)



SDS Rockstar - 175

gloss clear crystal / blue crystal
blue mirror (Cat 3)



SDS Rockstar - 186

gloss clear crystal / red crystal
red mirror (Cat 3)

SDS Vintage Neon

Classic roundeye with Superdry fluoro colour pop to bridge & colour lined temples.

DESCRIPTION

- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 19 | 145 b: 43.4
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



SDS Vintage neon - 104

black / orange
solid smoke (Cat 3)

SDS Vintage neon - 116

black / pink
pink mirror (Cat 3)

SDS Vintage neon - 127

black / grey
oil slick mirror (Cat 3)

SDS Vintage neon - 160

navy / red
smoke with silver flash mirror (Cat 3)

SDS 5008

**Deep angled bevel square eye.
Angled / bevelled detail around eye shape.
Moulded temple logos.**

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 50 | 21 | 140 b: 43.9
- ED: 53.1
- Panto angle: 11
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5008 - 102

Gloss tort
Vintage green (Cat 3)

SDS 5008 - 104

Matte black
Pink mirror (Cat 3)

SDS 5008 - 107

Green crystal
Silver mirror (Cat 3)

SDS 5008 - 162

Purple crystal
Brown to purple grad (Cat 2)

SDS 5007

Shallow 90's inspired almond eye.
Deep cut temple with moulded logos.
New Japanese inspired tip shape.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 51 | 17 | 140 b: 37.8
- ED: 53
- Panto angle: 7
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5007 - 104

Matte black
Pink mirror (Cat 3)

SDS 5007 - 151

Gloss nude
Solid green (Cat 3)

SDS 5007 - 161

Purple crystal
Solid smoke (Cat 3)

SDS 5007 - 163

Red crystal
Solid blue / Smoke (Cat 3)

SDS Lizzie

Bring the glamour.

DESCRIPTION

- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 45
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS Lizzie - 104

rubberised black
smoke grad (Cat 3)

SDS Lizzie - 161

rubberised purple / pink
grape mirror (Cat 3)

SDS Lizzie - 191

matte black
pink mirror (Cat 3)

SDS Vintage Suika

Round eye with combination temple. Moulded metal temple detail with raised logos & extended tip.

DESCRIPTION

- Combination PC and monel frame
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 51 | 20 | 145 b: 44.9
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



SDS Vintage suika - 104

black / crystal / rose gold
solid smoke (Cat 3)

SDS Vintage suika - 118

nude / gold / pink
gold mirror (Cat 3)

SDS Vintage suika - 191

rubberised black / pink
pink mirror (Cat 3)



SDS 5006

Round eye with keyhole bridge.
Moulded temple logos with 'pop' colour R's.
New Japanese inspired tip shape.

DESCRIPTION

- G850
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 50 | 21 | 140 b: 47
- ED: 52.1
- Panto angle: 10
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5006 - 104

Gloss black
Smoke grad (Cat 3)

SDS 5006 - 107

Green crystal
Solid smoke with silver flash (Cat 3)

SDS 5006 - 151

Gloss nude
Purple fade to peach (Cat 2)

SDS 5006 - 162

Grape jam purple
Purple grad (Cat 2)



SDS Saratoga

The classic roundeye with a Superdry twist.

DESCRIPTION

- Round eye shape
- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 47 | 23 | 150 b: 44
- Sph's: +6.00 / -6.00



SDS Saratoga - 102

rubberised tort
vintage green (Cat 3)



SDS Saratoga - 104

rubberised black
oil slick mirror (Cat 3)



SDS Saratoga - 191

rubberised black
pink mirror (Cat 3)

SDS X Pixie

Overlensed catseye - lenses extended to the edge of the eye shape. Deep cut temple with metal branding block.

DESCRIPTION

- PC front and temple
- Metal branding plate to outer temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)

SIZING

- 53 | 21 | 140 b: 43.9



SDS X Pixie - 104

black
gold mirror (Cat 3)

SDS X Pixie - 108

grey/ black
oil slick mirror (Cat 3)

SDS X Pixie - 172

pink / silver
pink mirror (Cat 3)



SDS 5000

**Metal aviator style with long tip.
Moulded temple with laser branding.
Thicker brow / side profile detail.**

DESCRIPTION

- Monel / G850 tip
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Silicone adjustable nose pads
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 17 | 145 b: 39
- ED: 60.5
- Panto angle: 9
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5000 - 002

Silver / Crystal
Brown grad (Cat 3)



SDS 5000 - 004

Black / Green / Orange
Solid smoke (Cat 3)



SDS 5000 - 005

Gun / Tobacco
Smoke with silver flash mirror (Cat 3)



SDS 5000 - 006

Navy / Grey crystal
Smoke grad (Cat 2)

SDS Ace

An iconic classic.

DESCRIPTION

- Sheet metal front and temple
- Rubber tip with moulded logos
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 57 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



SDS Ace - 004

rubberised black
oil slick mirror (Cat 3)



SDS Ace - 006

navy / lime
smoke with silver mirror (Cat 3)

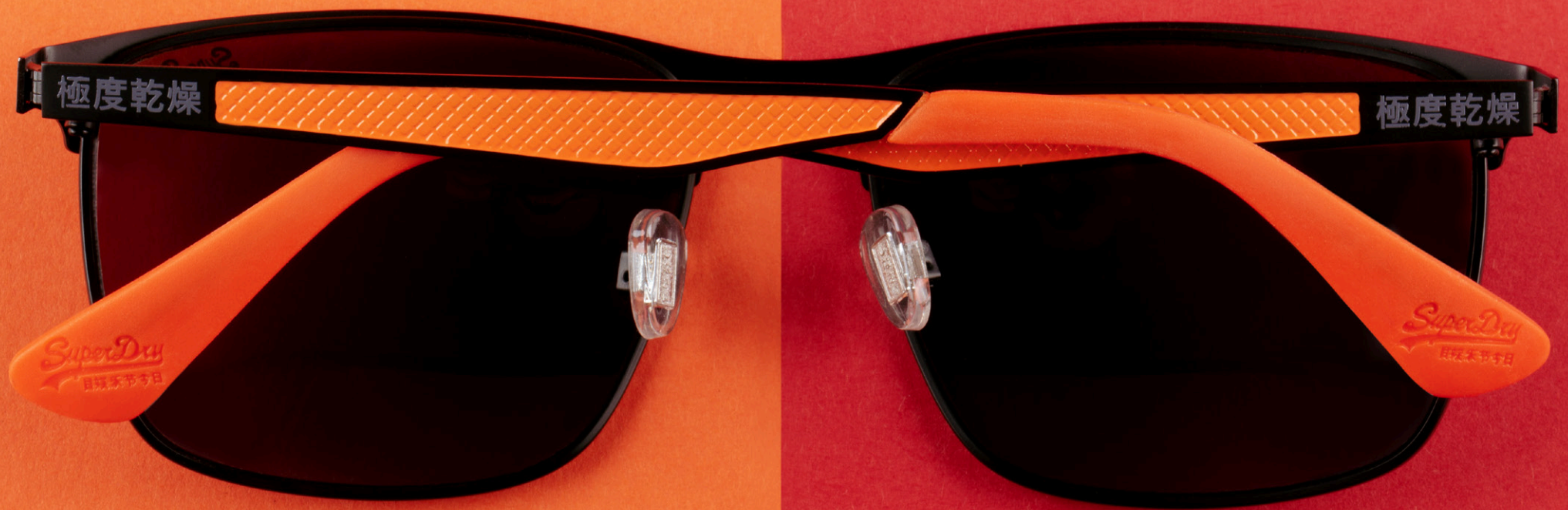


SDS Ace - 025

matte black
solid smoke (Cat 3)

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SDS Ace



SDS Vintage Duo

Club style metal with stepped temple design & hand painted colour detail.

DESCRIPTION

- Flat sheet front & temple. CP tip
- Perforated brow lens
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Universal fit
- Suitable for prescription glazing

SIZING

- 53 | 19 | 145 b: 41.4
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



SDS Vintage duo - 004

black / orange
solid smoke (Cat 3)



SDS Vintage duo - 006

navy / silver
silver flash (Cat 3)



SDS Vintage duo - 027

matte black
oil slick mirror (Cat 3)

SDS 5001

Metal round eye.
Thicker rim treatment.
Temple branding inspired by Superdry jackets.

DESCRIPTION

- Monel / G850 tip
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Silicone adjustable nose pads
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 51 | 20 | 140 b: 46
- ED: 53.6
- Panto angle: 8
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5001 - 001

Matte pale gold / Crystal
Vintage green (Cat 3)



SDS 5001 - 002

Silver / Blue crystal
Silver mirror (Cat 3)



SDS 5001 - 201

Shiny gold / Black
Solid smoke (Cat 3)



SDS 5001 - 205

Gun / Tobacco
Brown grad (Cat 3)

SDS Studios Crew

Soft hex rimwire front. Full metal temple with moulded raised logos & handpainted 3 colour tip detail.

DESCRIPTION

- Monel front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 51 | 20 | 145 b: 43.7
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



SDS Studios crew - 001

gold
vintage green (Cat 3)



SDS Studios crew - 002

silver
blue (Cat 2)



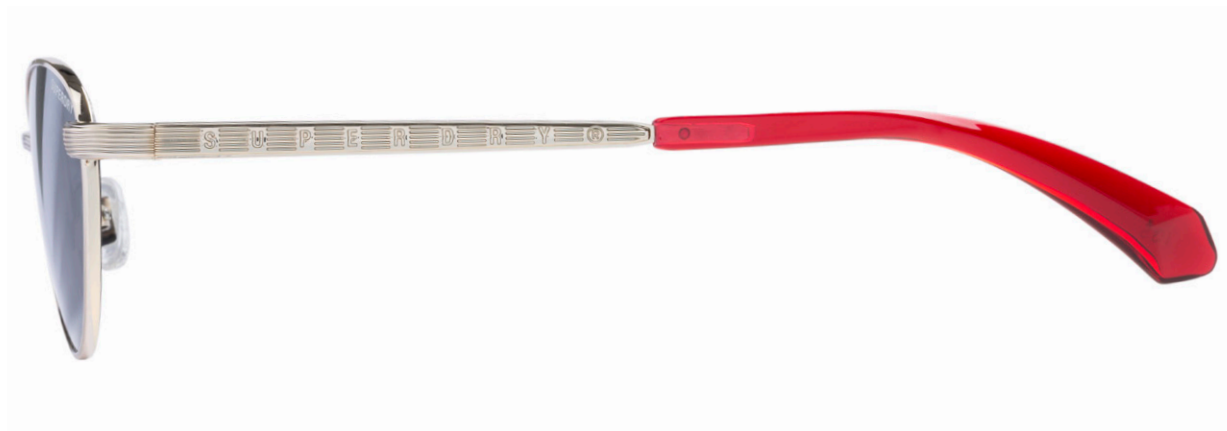
SDS Studios crew - 004

black
oil slick mirror (Cat 3)



SDS Studios crew - 272

rose gold
pink mirror (Cat 3)



SDS 5002

**Slimline metal 90's cats eye.
Temple branding inspired by Superdry jackets.
New Japanese inspired tip shape.**

DESCRIPTION

- Metal
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Silicone adjustable nose pads
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 52 | 17 | 140 b: 37
- ED: 54.7
- Panto angle: 9
- Base curve: 450
- Sph's: +6.00 / -6.00
- Cyl's: 4.00



SDS 5002 - 001

Gold / Animal
Vintage green (Cat 3)



SDS 5002 - 072

Rose gold / Nude
Pink mirror (Cat 3)



SDS 5002 - 202

Silver / Red crystal
Solid smoke (Cat 3)



SDS 5002 - 204

Gloss black
Brown with gold flash mirror (Cat 3)

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SDS 5002

