



SUPERDRY® 冒險魂

2022 Sunglasses Collection

2022

NEW: 9 models & 2 existing models (Kobe & Shockwave) in new cols for 2022 = 37 NEW skus in total.

C/O: 18 models/59 skus.

Total inc. C/O = 27 models/96 skus.

Eye sizes range from 51-58 eye

NEW METALS

Full metal temples with moulded branding & hand painted signature stripe detail to tip – see **VINTAGE ELITE & STUDIOS CREW**.

Rim wires are reinvented with rimless lenses & eye wires layered across the lens for a deconstructed feel – see **STUDIOS SADIE**.

OVER-LENSING

Lens shapes are extended to the edges of the front for a layered effect. See **X MONO & X PIXIE**

DISCOVERY BRANDING

See **SDS STUDIOS NYC** underside the bridge & brow bar for a discovery branding experience. (as front cover).

NEW COLOUR TREATMENTS

Classic Superdry colour blocking. See the pop colour bridges of t-shirt style **VINTAGE NEON** & new temple colour stripes on best sellers **SHOCKWAVE & KOBE**.

SDS X Mono 127 (illustrated, right)



SDS Vintage Neon

Classic roundeye with Superdry fluoro colour pop to bridge & colour lined temples.

DESCRIPTION

- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 19 | 145 b: 43.4
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



sds.vintage neon - 104

black / orange
solid smoke (Cat 3)



sds.vintage neon - 116

black / pink
pink mirror (Cat 3)



sds.vintage neon - 127

black / grey
oil slick mirror (Cat 3)



sds.vintage neon - 160

navy / red
smoke with silver flash mirror (Cat 3)

SDS Shockwave

Your off-duty essentials covered.

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.shockwave - 143
red / navy
solid smoke (Cat 3)



sds.shockwave - 150
crystal / coral
orange mirror (Cat 2)



sds.shockwave - 153
crystal / blue
blue mirror (Cat 3)



sds.shockwave - 185
navy / black
silver flash (Cat 3)

SDS Shockwave



SDS Shockwave

Your off-duty essentials covered.

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.shockwave 182
matte grey marl
green mirror (Cat 3)



sds.shockwave - 102
matte tort
solid green (Cat 3)



sds.shockwave - 127
rubberised matte black
triple fade (Cat 3)



sds.shockwave - 187
rubberised black / blue
violet blue mirror (Cat 3)



sds.shockwave - 189
rubberised blue
red mirror (Cat 3)



SDS Kobe

Taking it to a new urban level.

DESCRIPTION

- PC front and temple
- Metal pin detail to front
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 17 | 141 b: 42
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.kobe - 153
crystal / blue
blue mirror (Cat 3)



sds.kobe - 183
crystal / green
green mirror (Cat 3)



sds.kobe - 185
navy / black
silver flash (Cat 3)



sds.kobe - 189
navy / red
solid smoke (Cat 3)



SDS Kobe

Taking it to a new urban level.

DESCRIPTION

- PC front and temple
- Metal pin detail to front
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 17 | 141 b: 42
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.kobe 104
matte black
solid smoke (Cat 3)



sds.kobe - 105
matte grey / fluro blue
blue mirror (Cat 3)



sds.kobe - 122
matte rubberised tort
yellow mirror (Cat 3)

SDS RunnerX

Superdry polarised technical - banish glare.

DESCRIPTION

- PC front and temple
- Polarised TAC lenses
- Raised logos to outer temples
- UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 56 | 19 | 138 b: 44
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.runnerx 105P
rubberised navy / orange
red mirror (Cat 3)



sds.runnerx - 122P
navy / tort
solid smoke (Cat 3)



sds.runnerx - 165P
marl / blue
blue mirror (Cat 3)

SDS RunnerX





SDS Disruptive

The go-anywhere shades. A larger fit men's geo-cut with rubber colour-block touchpoints. Fitted with extra lens filters to cut glare – perfect for beach or poolside wear.

DESCRIPTION

- Larger fit geo-cut square rectangular
- Moulded raised rubber branding to outer & inner temple.
- Polarised TAC lenses for glare reduction & comfort.
- UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 57 | 17 | 145 b: 41
- Sph's: +8.00 / -8.00
- Cyl's: 2.00



sds.disruptive 102P
tort / navy
vintage green (Cat 3)

sds.disruptive - 104P
black / orange
solid smoke (Cat 3)

sds.disruptive - 127P
rubberised black
oil slick mirror (Cat 3)



SDS Hacienda

Hotter than July. The easy-wear shape with bright colour mirrors and signature Superdry tricolour branding stripes to tips.

DESCRIPTION

- Large fit 58 eye, square rectangular PC frame
- New moulded & hand painted tricolour tip branding
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 58 | 18 | 145 b: 43
- Sph's: +6.00 / -8.00
- Cyl's: 2.00



sds.hacienda - 104
black / orange
solid smoke (Cat 3)



sds.hacienda - 105
rubberised navy
smoke grad (Cat 2)



sds.hacienda - 106
matte navy
oil slick mirror (Cat 3)



sds.hacienda - 108
rubberised grey
blue mirror (Cat 3)

SDS Stockholm

Colour spectrum lens lines.

DESCRIPTION

- PC front and temple
- Fluro painted inner eye shape groove
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.stockholm - 104
matte black / orange
solid smoke (Cat 3)



sds.stockholm - 106
matte navy / lime
solid smoke (Cat 3)



sds.stockholm - 108
matte grey / blue
solid smoke (Cat 3)

SDS Aftershock

Summer essentials with statement bridge.

DESCRIPTION

- PC front and temple
- Metal painted bridge detail
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 20 | 148 b: 43
- Sph's: +8.00 / -8.00



sds.aftershock - 106
rubberised navy / lime
solid smoke (Cat 3)



sds.aftershock - 191
gloss black / pink
grape mirror (Cat 3)



sds.aftershock - 199
rubberised matte black
smoke with light silver flash mirror
(Cat 3)



SDS Alfie

Superdry polarised technical - banish glare.

DESCRIPTION

- PC front and temple
- Polarised TAC lenses
- UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 20 | 144 b: 44
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.alfie - 106P
rubberised navy
red mirror (Cat 3)



sds.alfie - 108P
matte grey marl
green mirror (Cat 3)



sds.alfie - 127P
rubberised black
oil slick mirror (Cat 3)



SDS Rockstar

Summer is...
making a statement

DESCRIPTION

- Classic shape PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 54 | 17 | 139 b: 40
- Sph's: +8.00 / -8.00



sds.rockstar - 104b
matte black
solid smoke (Cat 3)



sds.rockstar - 175
gloss clear crystal / blue crystal
blue mirror (Cat 3)



sds.rockstar - 186
gloss clear crystal / red crystal
red mirror (Cat 3)

SDS Vintage Duo

Club style metal with stepped temple design & hand painted colour detail.

DESCRIPTION

- Flat sheet front & temple. CP tip
- Perforated brow lens
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Universal fit
- Suitable for prescription glazing

SIZING

- 53 | 19 | 145 b: 41.4
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



sds.vintage duo - 004

black / orange
solid smoke (Cat 3)



sds.vintage duo - 006

navy / silver
silver flash (Cat 3)



sds.vintage duo - 027

matte black
oil slick mirror (Cat 3)

SDS Ace

An iconic classic.

DESCRIPTION

- Sheet metal front and temple
- Rubber tip with moulded logos
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 57 | 17 | 145 b: 43
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.ace - 004
rubberised black
oil slick mirror (Cat 3)

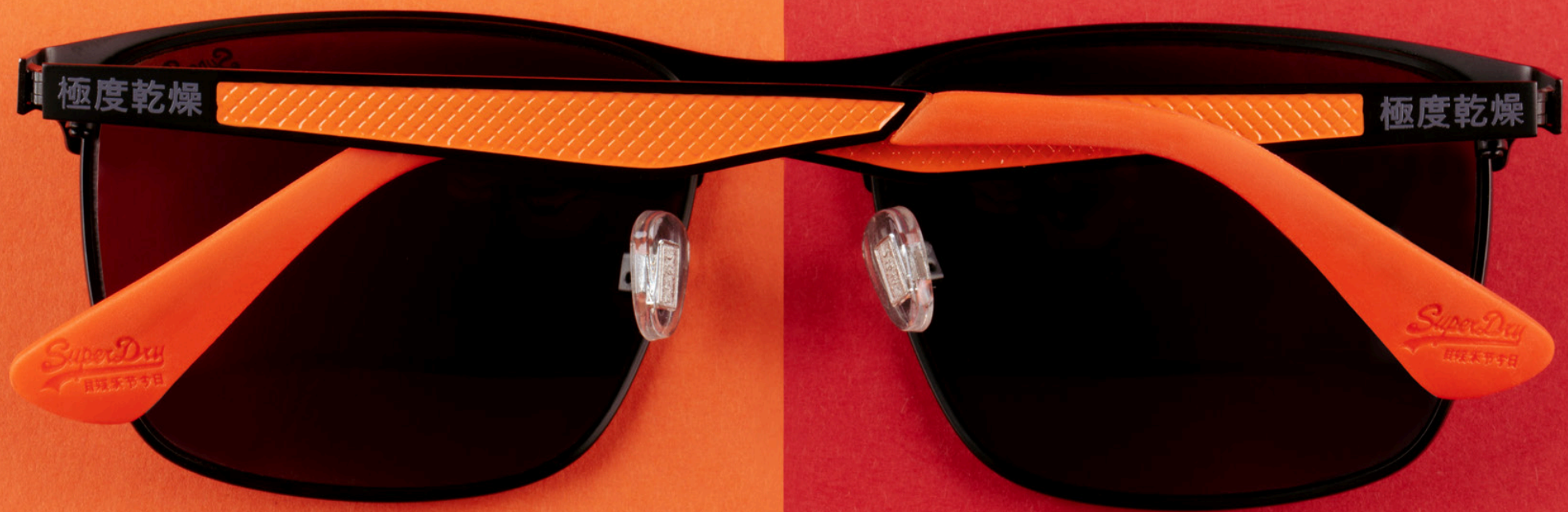


sds.ace - 006
navy / lime
smoke with silver mirror (Cat 3)



sds.ace - 025
matte black
solid smoke (Cat 3)

SDS Ace





SDS Vintage Elite

Soft square eye style in combination front. Full metal temple with molded raised logos.

DESCRIPTION

- Combination PC and monel frame
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 51 | 22 | 145 b: 41.6
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



sds.vintage elite - 006

navy / grey crystal
smoke grad (Cat 3)

sds.vintage elite 201

gold / tort
solid green (Cat 3)

sds.vintage elite - 204

black
oil slick mirror (Cat 3)

SDS Studios NYC

Classic square aviator in combination front & temple.
Discovery branding to underside of bridge.

DESCRIPTION

- Combination PC and monel frame
- Exposed hexagonal socket screws for hardware detail on temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 56 | 20 | 145 b: 46.2
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



sds.studios nyc - 102

tort / gun
smoke grad (Cat 2)



sds.studios nyc - 104

black
solid smoke (Cat 3)



sds.studios nyc 106

navy / gun
solid brown (Cat 3)

SDS Studios NYC



SDS Heritage

Retro cool for next-level style. Back for 2021, the bestselling aviator in new ombre fade colours inspired by Superdry accessories.

DESCRIPTION

- Monel front and temple
- CP temple tips
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 58 | 16 | 145 b: 48
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.heritage - 002
navy / silver
smoke grad (Cat 2)



sds.heritage - 027
matte black
oil slick mirror (Cat 3)



sds.heritage 201
white / rose gold
pink mirror (Cat 3)

SDS Studios Sadie

Rimless butterfly shape with metal rim layered over the lens surface. Twisted temple detail.

DESCRIPTION

- Monel frame and CP tip
- Nylon lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Universal fit

SIZING

- 58 | 16 | 140 b: 53



sds.studios sadie - 002

silver
smoke grad (Cat 3)



sds.studios sadie 201

shiny gold
purple fade mirror (Cat 3)



sds.studios sadie - 272

rose gold
pink mirror (Cat 3)

SDS Sadie



SDS Echoes

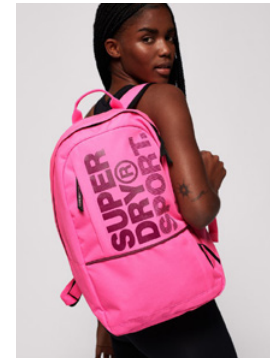
Dreamin' of a heatwave. ECHOES is a pretty butterfly shape with a high-colour top line. Lightweight and fine stainless steel combine with extra-long tips for stylish comfort.

DESCRIPTION

- Stainless steel butterfly front
- Raised molded logos to outer temple and long CP tip.
- Colour highlight to top brow shape
- UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 56 | 17 | 140 b: 47
- Sph's: +8.00 / -8.00
- Cyl's: 3.00



sds.echoes - 004
black / hot pink
smoke grad (Cat 3)

sds.echoes - 027
black/ pink
pink mirror (Cat 3)

sds.echoes - 073
coral / gold
smoke grad (Cat 2)



SDS Studios Crew

Soft hex rimwire front. Full metal temple with moulded raised logos & handpainted 3 colour tip detail.

DESCRIPTION

- Monel front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 51 | 20 | 145 b: 43.7
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



sds.studios crew - 001

gold
vintage green (Cat 3)

sds.studios crew - 002

silver
blue (Cat 2)

sds.studios crew - 004

black
oil slick mirror (Cat 3)

sds.studios crew 272

rose gold
pink mirror (Cat 3)



SDS Enso

For the longest summer days, a bestselling shape gets an update with summer tie dye fades. The classic round eye wire, for unisex wear.

DESCRIPTION

- Classic round-eye Enso in new ombre fade colours
- Monel front and temple
- CP temple tips
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 49 | 22 | 143 b: 45
- Sph's: +8.00 / -8.00
- Cyl's: 2.00



sds.enso - 004
black / orange
solid smoke (Cat 3)



sds.enso - 017
white / rose gold
smoke grad (Cat 3)



sds.enso - 018
purple / pink
purple pink fade (Cat 2)



sds.enso - 204
matte white / rose gold
champagne mirror (Cat 3)

SDS Enso



SDS Stripe

Combos to make this summer legendary. Slide into summer with a classic round-eye for a laidback vibe. STRIPE plays with bold colour bands on a bestselling silhouette in new sheet stainless steel.

DESCRIPTION

- Classic round eye in stainless steel & moulded CP tip
- Features colour stripe to front.
- Tone on tone raised logos to outer temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing
- Universal fit

SIZING

- 49 | 20 | 140 b: 45
- Sph's: +8.00 / -8.00
- Cyl's: 2.00



sds.stripe - 010
navy / silver
silver mirror (Cat 3)

sds.stripe 014
black / white
blue mirror (Cat 3)

sds.stripe - 027
rubberised black
oil slick mirror (Cat 3)

SDS Vintage Suika

Round eye with combination temple. Moulded metal temple detail with raised logos & extended tip.

DESCRIPTION

- Combination PC and monel frame
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 51 | 20 | 145 b: 44.9
- Sph's: +5.00 / -5.00
- Cyl's: 4.00



sds.vintage suika - 104
black / crystal / rose gold
solid smoke (Cat 3)



sds.vintage suika - 118
nude / gold / pink
gold mirror (Cat 3)



sds.vintage suika - 191
rubberised black / pink
pink mirror (Cat 3)



SDS Darla

For sunrise to sunset.

DESCRIPTION

- Classic PC frame, monel temples
- Debossed logos to outer temples
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 19 | 138 b: 46
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.darla - 102
matte tort / gold
green fade (Cat 3)



sds.darla - 127
rubberised black
smoke fade (Cat 3)



sds.darla - 191
matte black
pink mirror (Cat 3)



SDS X Mono

Round eye with overlensing - lenses extended to the edge of the eye shape. Deep cut temple with metal branding block.

DESCRIPTION

- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)

SIZING

- 53 | 16 | 145 b: 44.5



sds.x mono - 108
grey crystal
silver mirror (Cat 3)

sds.x mono - 113
crystal
orange mirror (Cat 3)

sds.x mono - 127
black
oil slick mirror (Cat 3)

SDS X Mono



SDS X Pixie

Overlensed catseye - lenses extended to the edge of the eye shape. Deep cut temple with metal branding block.

DESCRIPTION

- PC front and temple
- Metal branding plate to outer temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)

SIZING

- 53 | 21 | 140 b: 43.9



sds.x pixie - 104

black
gold mirror (Cat 3)

sds.x pixie - 108

grey/ black
oil slick mirror (Cat 3)

sds.x pixie 172

pink / silver
pink mirror (Cat 3)



SDS Saratoga

The classic roundeye with a Superdry twist.

DESCRIPTION

- Round eye shape
- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 47 | 23 | 150 b: 44
- Sph's: +6.00 / -6.00



sds.saratoga - 102
rubberised tort
vintage green (Cat 3)



sds.saratoga - 104
rubberised black
oil slick mirror (Cat 3)



sds.saratoga - 191
rubberised black
pink mirror (Cat 3)

SDS Lizzie

Bring the glamour.

DESCRIPTION

- PC front and temple
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter category 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 55 | 17 | 145 b: 45
- Sph's: +8.00 / -8.00
- Cyl's: 4.00



sds.lizzie - 104
rubberised black
smoke grad (Cat 3)



sds.lizzie - 161
rubberised purple / pink
grape mirror (Cat 3)



sds.lizzie 191
matte black
pink mirror (Cat 3)

SDS Summer6

Slide into vacation mode. Pretty vintage-styled sunglasses with metallic logo detail and fluoro linings.

DESCRIPTION

- Soft square PC frame with keyhole bridge
- New molded & hand painted tricolour tip branding
- PC lens: UV400 - 99%+ UVA & UVB protection
- Lens optical class 1 with filter categories 2 & 3 (Suitable for driving)
- Suitable for prescription glazing

SIZING

- 53 | 20 | 140 b: 44
- Sph's: +8.00 / -8.00
- Cyl's: 3.00



sds.summer6 - 102

tort / gold
gold mirror (Cat 3) *NOTE: Coral temple lining colour to be cancelled in production*



sds.summer6 - 104

black / pink
pink mirror (Cat 3)



sds.summer6 - 108

grey crystal
purple / pink grad (Cat 2)



sds.summer6 - 191

rubberised black
pink mirror (Cat 3)