

SUPERDRY® 冒險魂

AW21 OPTICAL COLLECTION



AW21

Laid-back, free-spirited, iconic: original and vintage eyewear by Superdry.

Build out your Autumn accessory wardrobe with 'suits everyone' eyewear shapes.

Crafted from luxuriously soft acetate and stainless steel, the new collection channels Americana thrift shop meets British cool.

Bring in the new season with warm horn and tortoiseshell, layered with varsity crystal colours. Superdry injects classic silhouettes with Japanese logo graphics, nostalgic sports codes and bold colouring.

Find your icon, wear it your way.



SDO Halftone

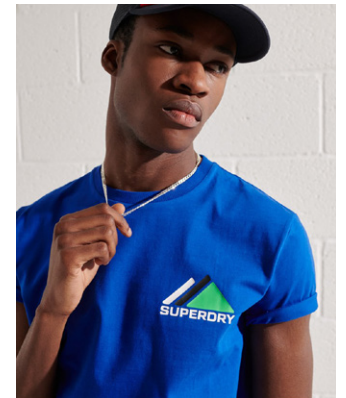
A retro style icon with a feel of luxurious quality. Vintage Americana in classic horn and varsity shades.

DESCRIPTION

- Dual toned temple lamination
- New metal logo temple trim
- Bevelled front detail
- Spring hinges

SIZING

- 54 | 18 | 145 b: 39.8
- ED measurement: 58.3
- Panto angle: 9
- Base curve: 450



sdo.halftone - 101
horn / french navy



sdo.halftone - 104
black / orange

The temple acetate will be 1st part black, 2nd part orange as SDO Strobe 104 temple in production.



sdo.halftone - 165
grey / red



sdo.halftone - 189
black / royal blue

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SDO Halftone



SDO Strobe

A clean men's classic in smaller eye size with vintage keyhole bridge and nostalgic sport colourways.

DESCRIPTION

- Dual toned temple lamination
- New metal logo temple trim
- Bevelled front detail
- Spring hinges

SIZING

- 52 | 18 | 145 b: 39.8
- ED measurement: 56.2
- Panto angle: 9
- Base curve: 450



sdo.strobe - 101
horn / french navy



sdo.strobe - 104
black / green



sdo.strobe - 106
navy / royal blue



sdo.strobe - 108
grey / red

SUPERDRY 冒險魂

SDO Strobe



SDO Peterson

Your easy, everyday uniform. Slim-sculpted acetate meets pressed metal with classic Superdry detailing.

DESCRIPTION

- New metal temple with raised moulded branding
- Hand painted stripe detail on front end piece
- Spring hinges

SIZING

- 54 | 17 | 145 b: 35.6
- ED measurement: 57.9
- Panto angle: 9
- Base curve: 450



sdo.peterson - 104
black / orange

The temple will be dark grey in production, without green hue.



sdo.peterson - 106
navy / tort

The front will be gloss navy out/ tort in in production.



sdo.peterson - 107
black / oregon green



sdo.peterson - 108
grey / fluoro yellow

The tip acetate will be black out/fluoro yellow crystal in in production.

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SDO Peterson



SDO Caleb

The suits-everyone essential. A minimalist frame crafted from ultra-fine stainless steel sheet with raised logo branding.

DESCRIPTION

- New metal temple with raised moulded branding
- Hand painted stripe detail on top edge of temple
- Spring hinges

SIZING

- 56 | 17 | 145 b: 36.5
- ED measurement: 60.8
- Panto angle: 9
- Base curve: 450



sdo.caleb - 004
black / oregon green

sdo.caleb - 006
navy / orange

The front & temple navy will be darker/less white in production.

sdo.caleb - 008
grey / gun / nu yellow

*The flat sheet front & temple will be dark grey in production, without green hue.
The under eye rimwire will be matte gunmetal in production.
The tip acetate will be black out/fluoro yellow crystal in in production.*

SUPERDRY 冒險魂

SDO Caleb



SDO Script

Injecting a classic silhouette with a Japanese-inspired neon colour code and pressed metal logo detailing.

DESCRIPTION

- New metal temple with raised moulded branding
- Hand painted stripe detail on top edge of temple
- Spring hinges

SIZING

- 55 | 19 | 145 b: 39
- ED measurement: 59.1
- Panto angle: 9
- Base curve: 450



sdo.script - 004
black / orange

sdo.script - 006
french navy / red

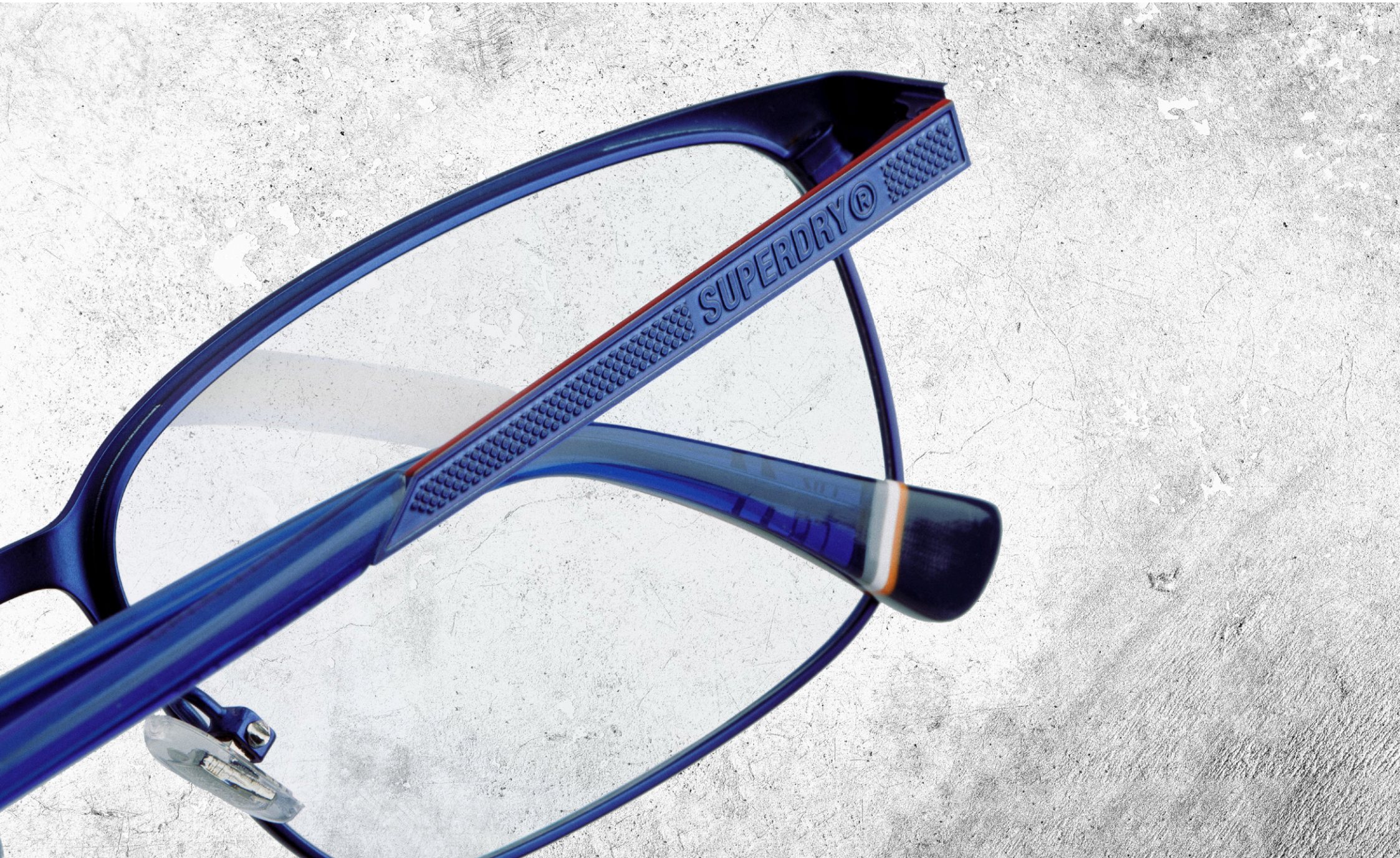
The blue plating will be dark navy in production.

sdo.script - 008
grey / nu yellow

*The flat sheet front & temple will be dark grey in production, without green hue.
The under eye rimwire will be plated matte gunmetal in production.
The tip acetate will be black out/fluoro yellow crystal in in production.
The fluoro yellow painting line on the top of the temple will be cancelled in production.*

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SDO Script



SDO Bretton

Original and vintage stories: bevel cut acetate, sport-inspired stripe trim and pressed metal logo bar.

DESCRIPTION

- New moulded logo metal plate on top of temple
- Bevel edge on the bottom of the temples
- Spring hinges

SIZING

- 51 | 19 | 140 b: 39.6
- ED measurement: 54.7
- Panto angle: 9
- Base curve: 450



sdo.bretton - 102
tort / black



sdo.bretton - 103
nude / gold

Metal logo trim will be matt gold in production



sdo.bretton - 107
teal tort



sdo.bretton - 117
black / purple stripe

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SDO Bretton



SDO Olson

Petite cut acetate in sophisticated tones meets pressed metal with luxurious Superdry detailing.

DESCRIPTION

- New metal temple with raised moulded branding
- Hand painted stripe detail on front end piece
- Spring hinges

SIZING

- 51 | 19 | 140 b: 41.3
- ED measurement: 54.9
- Panto angle: 9
- Base curve: 450



sdo.olson - 103
nude / gold



sdo.olson - 107
teal / gold



sdo.olson - 113
crystal / gun



sdo.olson - 151
dazed lilac horn

SUPERDRY 冒險魂

SDO Olson

