

# BOTANIQ®

Sustainable eyewear. Thoughtfully made.

## Optical Collection SS21

Botaniq eyewear is a sustainable collection from start to finish.

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BOTANIQ®

Boldly<sup>(1)</sup>

Lightly<sup>(2)</sup>

Brightly<sup>(3)</sup>



<sup>(1)</sup> Looking good.

Sustainable choices shouldn't have to be compromises. Discover a full range of on-trend colours and materials.

<sup>(2)</sup> Doing good.

Making good choices matters today more than ever. Join a sustainable mission rethinking eyewear from beginning to end.

<sup>(3)</sup> Feeling good.

A sustainable choice makes you feel good. A look to love today, without a polluted planet tomorrow.

# Frames

Our materials are either recycled or come from natural and sustainable sources. Wood, cork and bamboo. Bio-based acetate and recycled stainless steel.

# Lenses

In the eyewear world demo lenses end up in landfill. Our demo lenses have been designed so that they can be recycled.

# Packaging

All packaging is easily recyclable, and paper and cardboard is from FSC sources. The case is constructed from recyclable board and can even be folded flat so it's really efficient to ship.





# List of materials

Item	Material	Sustainability
Frames	Natura acetate	Biodegradable
Metal/screws/hinges	Stainless steel/Nickel silver	Recycled/recyclable
Nose pads	Comotech MEM	Recyclable
Demo lenses	PMMA	Recyclable
Backing card	FSC card	Recyclable
Polybags/sleeves	PE	Recyclable
Leaflet	FSC paper	Recyclable
Banner	Eco screen	Recycled/recyclable
Cork	Cork	Recyclable
Wood	FSC certified Wood	Recyclable
Bamboo	Bamboo	Recyclable
Case material	Recycled PET	Recyclable
Case core	FSC cardboard	Recyclable
Case sides	Iron	Recyclable
Magnet	Magnet	Upcycle

# BOTANIQ®

Sustainable eyewear. Thoughtfully made.

Botaniq eyewear offers a look to love today, without a polluted planet tomorrow.

Every element of the sustainable eyewear collection is designed with the planet in mind.

Botaniq frames are hand-crafted by experts at our factories, using innovative, sustainable materials. Bio-based acetate that decomposes like leaves. Naturally sustainable wood, cork and bamboo. Recycled stainless steel.

Botaniq packaging is constructed from reclaimed and recycled materials wherever possible, and every part of it is recyclable. The glasses case includes recycled cardboard and iron, and we're addressing the eyewear industry's issue with disposable demo lenses by making ours fully recyclable.

Every part of Botaniq packaging is recyclable - even the demo lenses can be recycled.

The end of a Botaniq frame is the start of something new. We are recycling Botaniq products with TerraCycle®. This will give the materials from Botaniq frames a second life, diverting waste from landfills and incinerators.

Meanwhile for every Botaniq frame sold, One Tree Planted will plant a tree in a region of the world where reforestation is urgently needed.

Botaniq is intelligent contemporary eyewear created in collaboration with nature.

Sustainable style, made to inspire change.



# BOTANIQ®

A beautifully balanced butterfly shape, backed by cork and muted colour.

## BIO-1001



Injected bio acetate and cork

Full frame

Base curve: 4.5

53 - 16 - 135 b: 42.5

Panto angle: 10

ED: 57.6



BIO - 1001 - 104

Matte black / Cork /  
Pink crystal



BIO - 1001 - 105

Gloss Navy / Cork /  
Navy Lime Crystal



BIO - 1001 - 172 🇵🇰

Matte Pink / Cork /  
Brown Pink Crystal



# BOTANIQ®

Light, feminine and petite with a triple stripe temple and optimistic palette.

## BIO-1002

Bio acetate and FSC certified wood

Full frame

Base curve: 4.5

52 - 17 - 135 b: 40.5

Panto angle: 10

ED: 54.2



BIO - 1002 - 104

Matte black / Wood /  
Pink crystal



BIO - 1002 - 113

Matte crystal / Wood /  
Pink Crystal



BIO - 1002 - 184 🇨🇦

Gloss purple tort / Wood /  
Purple tort

# BOTANIQ®

Live boldly with a striking on-trend style and deep temples in natural cork.

## BIO-1003



Bio acetate and cork

Full frame

Base curve: 4.5

51 - 16 - 135 b: 35.6

Panto angle: 12

ED: 55.6



BIO - 1003 - 102 🍷

Gloss tort / Cork /  
Blue



BIO - 1003 - 161

Matte purple / Cork /  
Pink tort



BIO - 1003 - 172

Gloss crystal pink / Cork /  
Tort



# BOTANIQ®

A frame for everyday in a subtle colour palette of natural cork and recyclable acetate.

## BIO-1004

Bio acetate and cork

Full frame

Base curve: 4.5

52 - 18 - 135 b: 36.5

Panto angle: 12

ED: 56.2



BIO - 1004 - 105 🍷

Gloss blue tort / Cork



BIO - 1004 - 161

Gloss purple / Cork



BIO - 1004 - 172

Matte pink / Cork /  
Tort

# BOTANIQ®

Vintage cats-eye style in confidently feminine colours and textures.

## BIO-1005



Bio acetate

Full frame

Base curve: 4.5

52 - 16 - 135 b: 41.5

Panto angle: 10

ED: 59.1



BIO - 1005 - 104  
Matte black / Mint



BIO - 1005 - 160 🍷  
Gloss red / Red tort



BIO - 1005 - 170  
Gloss white tort / Purple



# BOTANIQ®

A simple, conservative frame meets bright sides in gorgeous, hand-crafted colours.

## BIO-1006

Bio acetate

Full frame

Base curve: 4.5

51 - 16 - 135 b: 43.8

Panto angle: 12

ED: 55.8



BIO - 1006 - 103

Gloss brown / Brown  
& mint



BIO - 1006 - 104 🍷

Gloss black / Black  
& purple



BIO - 1006 - 160

Matte red / Purple,  
yellow & orange

# BOTANIQ®

Show your wild side with a funky colour block design on a petite silhouette.

## BIO-1007



Bio acetate

Full frame

Base curve: 4.5

51 - 18 - 135 b: 36.5

Panto angle: 9

ED: 55.4



BIO - 1007 - 102

Gloss tort / Tort  
& blue



BIO - 1007 - 107 🍷

Matte mint / Pink



BIO - 1007 - 191

Gloss pink tort / Purple,  
& pink



# BOTANIQ®

Confident and contemporary, with sides full of personality, colour and real wood.

## BIO-1008



Stainless steel, FSC certified wood and Bio acetate

Full frame

Base curve: 4.5

51 - 16 - 135 b: 41.8

Panto angle: 9

ED: 57.7



BIO - 1008 - 004

Gloss black / Wood /  
White tort



BIO - 1008 - 007 🍁

Matte teal / Wood /  
Blue brown tort



BIO - 1008 - 072

Matte rose gold / Wood /  
Tort

# BOTANIQ®

Elegant and professional with finely laminated natural wood temples.

## BIO-1010



Bio acetate and FSC certified wood

Full frame

Base curve: 4.5

55 - 17 - 145 b: 41.5

Panto angle: 10

ED: 60.9



BIO - 1010 - 104 🍁

Gloss black stripe / Wood /  
Black



BIO - 1010 - 105

Matte blue / Wood /  
Lime blue



BIO - 1010 - 113

Gloss crystal grey / Wood /  
Red grey



# BOTANIQ®

# BIO-1012

A light frame with a nod to tradition, this easy to wear style includes hand-crafted cork detailing.

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Bio acetate and Cork

Full frame

Base curve: 4.5

49 - 20 - 140 b: 41.4

Panto angle: 8

ED: 53.4



BIO - 1012 - 102

Matte crystal tort / Blue /  
Cork / Tort blue



BIO - 1012 - 108 🍀

Gloss grey fade / Cork /  
Grey



BIO - 1012 - 196

Gloss tort / Cork /  
Black

# BOTANIQ®

A modern take on tradition, ideal for a smaller fit, with sustainable cork sides.

## BIO-1013



Bio acetate and Cork

Full frame

Base curve: 4.5

47 - 20 - 140 b: 43.4

Panto angle: 8

ED: 50.2



BIO - 1013 - 104


Matte black / Cork /  
Black



BIO - 1013 - 105

Gloss blue / Cork /  
Blue



BIO - 1013 - 113 

Gloss crystal / Cork /  
Tort



# BOTANIQ®

Character, confidence and stylish, handmade colour block details.

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## BIO-1014



Bio acetate

Full frame

Base curve: 4.5

54 - 16 - 140 b: 37.4

Panto angle: 8

ED: 58.3



BIO - 1014 - 104 🍷

Gloss black / Black /  
Lime blue



BIO - 1014 - 105

Matte blue / Blue /  
Red crystal



BIO - 1014 - 108

Gloss grey / Grey /  
Tan

# BOTANIQ®

Technical meets natural in Scandi-influenced monochrome acetate and laminated wood stripes.

## BIO-1015



Bio acetate and Patented adjustable FSC certified wood

Full frame

Base curve: 4.5

52 - 19 - 145 b: 39

Panto angle: 8

ED: 56.7



BIO - 1015 - 104 🍁

Gloss black fade / Wood



BIO - 1015 - 105

Matte blue horn / Wood



BIO - 1015 - 108

Matte grey / Wood

# BOTANIQ®

Classic aviator-style fine wire rims get a thoughtful twist.

## BIO-1016



Stainless steel, FSC certified wood and Bio acetate

Full frame

Base curve: 4.5

53 - 15 - 140 b: 46.9

Panto angle: 8

ED: 58.4



BIO - 1016 - 004

Matte black / Wood  
Tort



BIO - 1016 - 005

Matte gun / Wood  
Grey marble



BIO - 1016 - 006 🇨🇦

Gloss navy / Wood  
Tort



# BOTANIQ®

Two beautiful natural woods for everyday retro style.

## BIO-1017



Stainless steel and Patented FSC certified adjustable wood

Supra

Base curve: 4.5

55 - 17 - 145 b: 37.4

Panto angle: 8

ED: 60.3



BIO - 1017 - 004

Gloss black / Wood



BIO - 1017 - 005 

Matte gun / Wood



BIO - 1017 - 006

Matte navy / Wood

# BOTANIQ®

A finely styled, angular frame is perfectly balanced by the natural warmth of real wood.

## BIO-1018



Stainless steel and Patented FSC certified adjustable wood

Supra

Base curve: 4.5

56 - 18 - 145 b: 38.7

Panto angle: 8

ED: 61.8



BIO - 1018 - 005

Matte gun / Wood



BIO - 1018 - 006

Gloss navy / Wood



BIO - 1018 - 009 🍷

Matte Havanna / Wood