# $BOTANIQ^{\circ}$

Sustainable eyewear. Thoughtfully made.

# Optical Collection SS21

Botaniq eyewear is a sustainable collection from start to finish.

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 $\mathsf{BOTANIQ}^{\circ}$ 

Boldly<sup>(1)</sup> Lightly<sup>(2)</sup> Brightly<sup>(3)</sup>

# <sup>(1)</sup> Looking good.

Sustainable choices shouldn't have to be compromises. Discover a full range of on-trend colours and materials.

# <sup>(2)</sup> Doing good.

Making good choices matters today more than ever. Join a sustainable mission rethinking eyewear from beginning to end.

# <sup>(3)</sup> Feeling good.

A sustainable choice makes you feel good. A look to love today without a polluted planet tomorrow.

# Frames

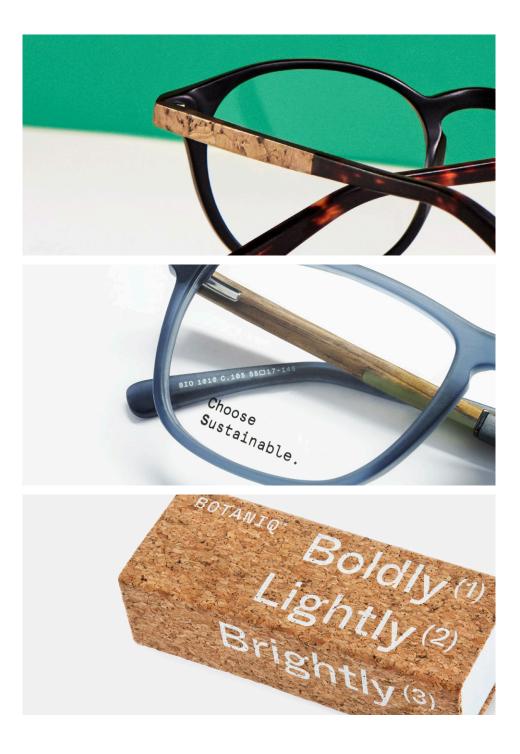
Our materials are either recycled or come from natural and sustainable sources. Wood, cork and bamboo. Bio-based acetate and recycled stainless steel.

#### Lenses

In the eyewear world demo lenses end up in landfill. Our demo lenses have been designed so that they can be recycled.

# Packaging

All packaging is easily recyclable, and paper and cardboard is from FSC sources. The case is constructed from recyclable board and can even be folded flat so it's really efficient to ship.



# List of materials

#### Item

Demo lenses Bamboo Case material

#### *A*laterial

#### Sustainability

Biodegradable Recycled/recyclable Recyclable Recyclable Recyclable Recyclable Recyclable Recycled/recyclable Recyclable Recyclable Recyclable Recyclable Recyclable Recyclable Upcycle

Sustainable eyewear. Thoughtfully made.

Botaniq eyewear offers a look to love today, without a polluted planet tomorrow.

Every element of the sustainable eyewear collection is designed with the planet in mind.

Botaniq frames are hand-crafted by experts at our factories, using innovative, sustainable materials. Bio-based acetate that decomposes like leaves. Naturally sustainable wood, cork and bamboo. Recycled stainless steel.

Botaniq packaging is constructed from reclaimed and recycled materials wherever possible, and every part of it is recyclable. The glasses case includes recycled cardboard and iron, and we're addressing the eyewear industry's issue with disposable demo lenses by making ours fully recyclable.

Every part of Botaniq packaging is recyclable - even the demo lenses can be recycled.

The end of a Botaniq frame is the start of something new. We are recycling Botaniq products with TerraCycle®. This will give the materials from Botaniq frames a second life, diverting waste from landfills and incinerators.

Meanwhile for every Botaniq frame sold, One Tree Planted will plant a tree in a region of the world where reforestation is urgently needed.

Botaniq is intelligent contemporary eyewear created in collaboration with nature.

Sustainable style, made to inspire change.

# $BOTANIQ^{\circ}$

A beautifully balanced butterfly shape, backed by cork and muted colour.



Light, feminine and petite with a triple stripe temple and optimistic palette.

#### BIO-1002



Bio acetate and FSC certified wood



BIO - 1002 - 104

Matte black / Wood / Pink crystal



BIO - 1002 - 113 Matte crystal / Wood / Pink Crystal



BIO - 1002 - 184 🐝 Gloss purple tort / Wood / Purple tort

BIO-1003

Live boldly with a striking on-trend style and deep temples in natural cork.



#### BIO-1004

A frame for everyday in a subtle colour palette of natural cork and recyclable acetate.

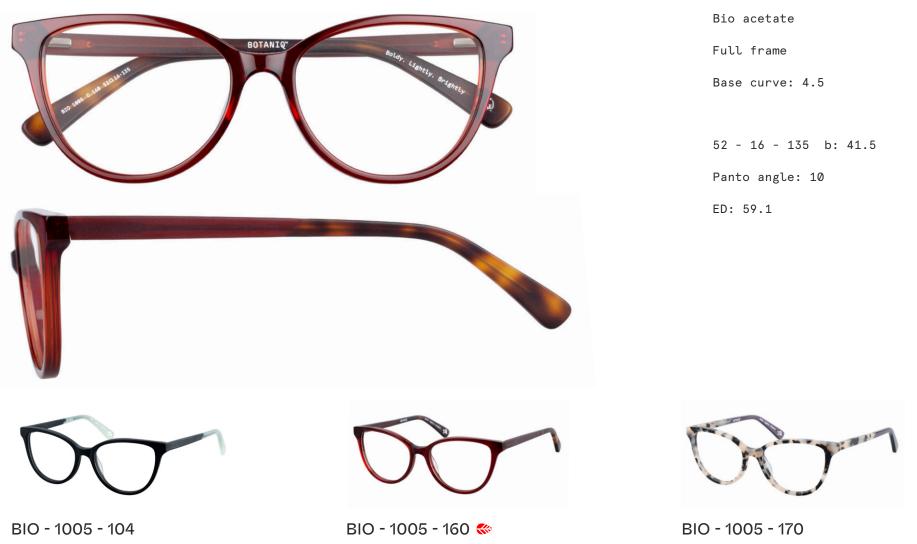


# $BOTANIQ^{\circ}$

Vintage cats-eye style in confidently feminine colours and textures.

#### BIO-1005

Gloss white tort / Purple

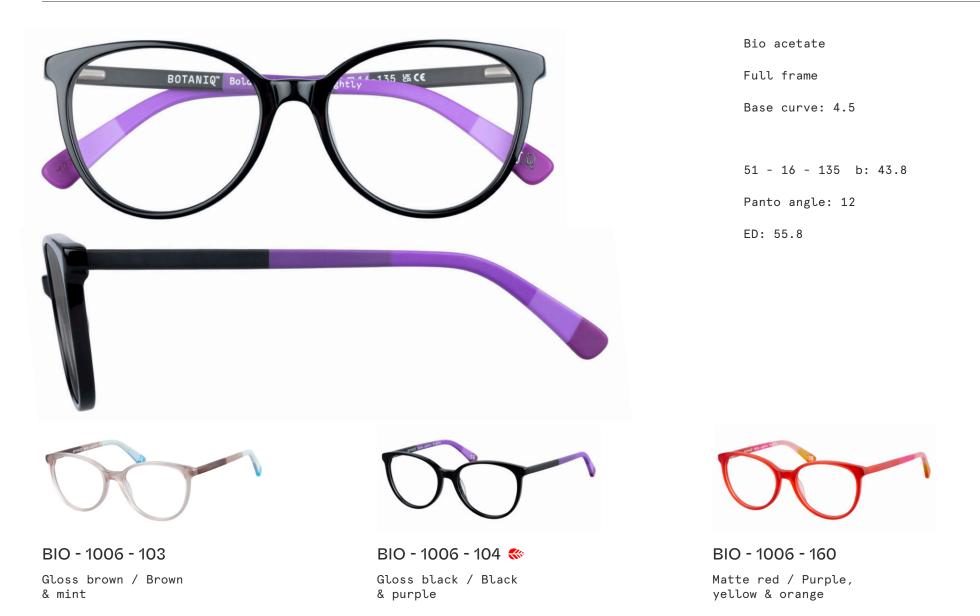


Gloss red / Red tort

Matte black / Mint

#### BIO-1006

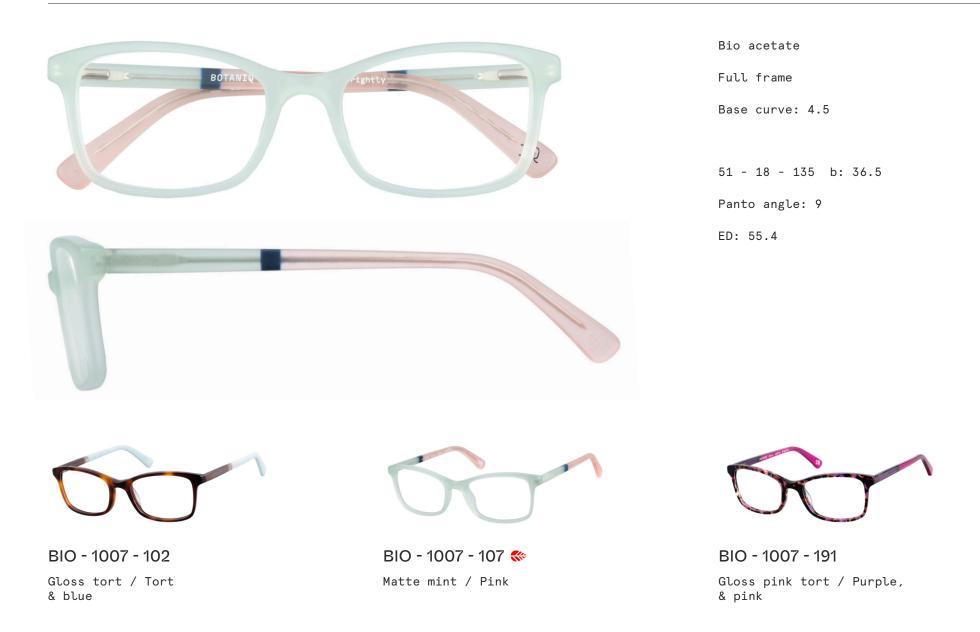
A simple, conservative frame meets bright sides in gorgeous, hand-crafted colours.



# $BOTANIQ^{\circ}$

#### BIO-1007

Show your wild side with a funky colour block design on a petite silhouette.



BIO-1008

Confident and contemporary, with sides full of personality, colour and real wood.



Stainless steel, FSC certified wood and Bio acetate

Full frame

Base curve: 4.5

51 - 16 - 135 b: 41.8

Panto angle: 9

ED: 57.7



BIO - 1008 - 004

Gloss black / Wood / White tort



BIO - 1008 - 007 🐝

Matte teal / Wood / Blue brown tort



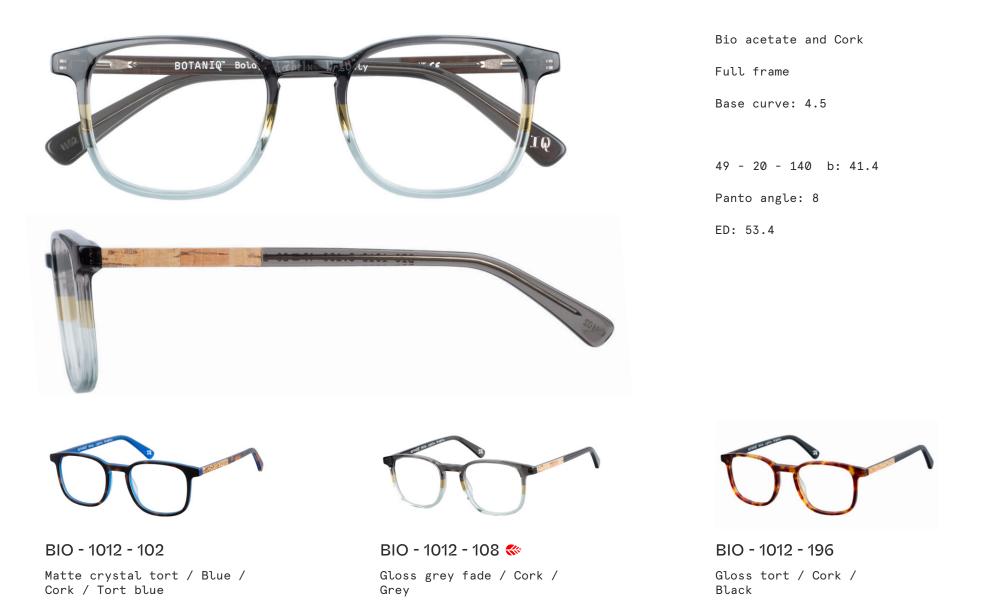
BIO - 1008 - 072 Matte rose gold / Wood / Tort

Elegant and professional with finely laminated natural wood temples.



#### BIO-1012

A light frame with a nod to tradition, this easy to wear style includes hand-crafted cork detailing.



#### BIO-1013

A modern take on tradition, ideal for a smaller fit, with sustainable cork sides.



Character, confidence and stylish, handmade colour block details.



#### BIO-1015

Technical meets natural in Scandi-influenced monochrome acetate and laminated wood stripes.

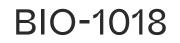


Classic aviator-style fine wire rims get a thoughtful twist.



Two beautiful natural woods for everyday retro style.





A finely styled, angular frame is perfectly balanced by the natural warmth of real wood.

