



SUPERDRY® 冒險魂

SS21 OPTICAL COLLECTION

SS21

Built on style. Inspired by the spirit of adventure.

Rules of the game this season? Show your colours. Big colour statements elevate casual eyewear essentials. Look for 's bright pops in rubber layers, hand-painted logo graphics and 's showstopping acetate stripes.

Your eyewear is your kit: choose iconic college shapes, reconstructed with considered Superdry detailing. is an American classic revisited. A longline twist temple meets fine-crafted stainless steel sheet and wire fabrication.

Superdry is all about mixing it up with modern material combinations for original style. Structured silhouettes in adjustable real wood, rubber, handmade acetate and fine-cut stainless steel are your new eyewear icons for SS21.



SDO Cargo

Rules of the game this season? Show your colours. Hand-painted colour pop branding elevates a casual essential.

DESCRIPTION

- Soft rectangular acetate with cut down detail to front
- Bespoke core-wire with debossed and hand-painted branding
- Spring hinges & signature 4 colour tip lamination

SIZING

- 53 | 16 | 140 b: 33
- Panto angle: 9
- Base curve: 450



sdo.cargo - 104
black / crystal / orange

sdo.cargo - 106
navy / blue crystal

sdo.cargo - 113
crystal / navy / red

SDO Varsity

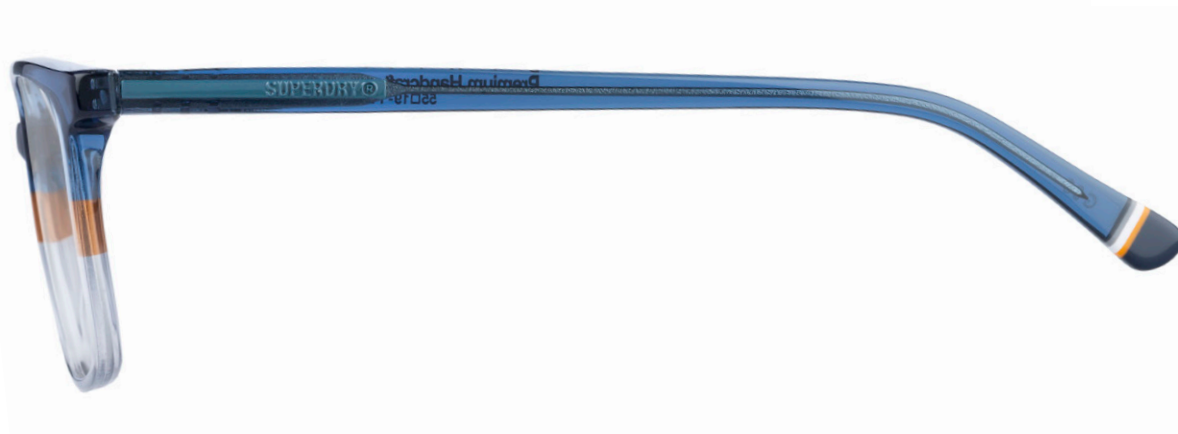
Considered detailing, minimal branding.
A handcrafted acetate classic for everyday.

DESCRIPTION

- Larger fit square eye acetate
- Metal inlay to outer temple with new moulded branding
- Spring hinges & signature 4 colour tip lamination

SIZING

- 55 | 19 | 145 b: 43
- Panto angle: 10
- Base curve: 450



sdo.varsity - 104
black / orange



sdo.varsity - 106
navy / silver



sdo.varsity - 119
navy / tan / grey stripe

SDO Desert

The iconic round eye reconstructed in acetate, adjustable wood and rubber.

DESCRIPTION

- Modern classic acetate round eye
- Adjustable wood temples with rubber lining and spring hinges
- New moulded branding to outer temples

SIZING

- 51 | 20 | 145 b: 41
- Panto angle: 10
- Base curve: 450



sdo.desert - 103
brown / crystal / cherry / grey



sdo.desert - 104
black / crystal / walnut / orange



sdo.desert - 109
khaki / walnut / black



sdo.desert - 189
black/blue crystal / cherry / royal blue

SUPERDRY 冒險魂

SDO.DESERT



SDO Alchemist

An American classic revisited. A longline twist temple meets fine-crafted stainless steel sheet and wire.

DESCRIPTION

- Flat sheet stainless steel supra style
- Twisted temple design with fluoro colour linings and embossed new season branding
- Coloured under eye wire detail
- Spring hinges & signature 4 colour tip lamination

SIZING

- 55 | 18 | 145 b: 39
- Panto angle: 10
- Base curve: 450



sdo.alchemist - 004
black / orange

sdo.alchemist - 007
plated khaki / black / orange

sdo.alchemist - 008
painted grey / royal blue

SUPERDRY 冒險魂

SDO.ALCHEMIST





sdo.fuji - 004
black / orange

sdo.fuji - 005
plated gun / blue

sdo.fuji - 006
painted navy / silver / tort

SDO Fuji

College cool in everyday details - hand painted varsity stripes on the perfect lightweight frame.

DESCRIPTION

- Super slim metal style with moulded branding to outer temple
- Hand painted colour detail to front
- Spring hinges & signature 4 colour tip lamination

SIZING

- 51 | 18 | 140 b: 39
- Panto angle: 9
- Base curve: 450

SDO Sanita

Release your inner icon. Sumptuously luxe metallic and acetate fabrication.

DESCRIPTION

- Petite flat sheet & rimwire combination front style
- Subtle hex detail to front & metal tip detail
- Two tone front colours & animal print inspired acetates
- Spring hinges & signature 4 colour tip lamination

SIZING

- 49 | 18 | 140 b: 43
- Panto angle: 9
- Base curve: 450



sdo.sanita - 003

Plated brown / rose gold / animal print

sdo.sanita - 027

gloss black / bronze / pink

sdo.sanita - 060

painted burgundy / gold / black glitter

SUPERDRY 冒險魂

SDO.SANITA



SDO Maeve

Big colour statements worn with style. A classic white tee and black denim are perfect with this showstopper.

DESCRIPTION

- Petite handmade acetate
- Colour blocked fronts and ombré fades
- Spring hinges & signature 4 colour tip lamination

SIZING

- 47 | 18 | 140 b: 38
- Panto angle: 9
- Base curve: 450



sdo.maeve - 132
Purple / tort stripe

sdo.maeve - 161
purple / pink fade

sdo.maeve - 188
teal crystal

SDO Adalina

Pretty crystal and tort stripes pair perfectly with luxe metallics.

DESCRIPTION

- Handmade acetate butterfly shape in small fit
- Metal detail on front end piece and temple with colour pop branding
- Colour blocks, grey and pink crystals / purple and blue paired with leopard-tort

SIZING

- 50 | 17 | 135 b: 42
- Panto angle: 10
- Base curve: 450



sdo.adalina - 104
black / hot pink



sdo.adalina - 105
teal tort / silver



sdo.adalina - 117
coral / leopard / pink / grey



sdo.adalina - 132
blue / leopard / purple

SDO Nadare

Fresh slim-cut tailoring in a hex silhouette. Layered and ombre fade acetates.

DESCRIPTION

- Soft hex eye in handmade acetate
- Layered colour fronts and ombré fades
- Spring hinges & signature 4 colour tip lamination

SIZING

- 53 | 16 | 140 b: 41
- Panto angle: 9
- Base curve: 450



sdo.nadare - 103
brown / coral / animal



sdo.nadare - 107
teal fade crystal



sdo.nadare - 120
purple / pink crystal fade



sdo.nadare - 161
purple / tort stripe

SUPERDRY 冒険魂

SDO.NADARE

